

Transformation of behaviour of household savings into investments market

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Abstract

This article considers the role of money in household savings in the system of the investment process and the formulation of financial resources on this basis guidelines to enhance the transformation of savings into investments. The authors also offer an integrated indicator of the efficiency of social and economic policy of the region as the basic indicator of the evaluation of the decisions made for the implementation of social and economic policy of the region. They also create the mechanism of management of the region by means of implementation of social and economic policy on the basis of labor potential.

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Keywords

Household savings, Investments market, POCD-model